HeartFlow Cookies Policy

Your privacy is important to HeartFlow. This cookie policy explains what cookies are and how we use them on HeartFlow’s website (www.heartflow.com) and dependent pages (the “Site”). It supplements our Privacy Policy which you can find here: https://www.heartflow.com/privacy-policy. By using our website you are agreeing that we can use cookies in accordance with this policy.

COOKIES

A cookie is an element of data that a website can send to your browser, which may then be stored on your system.

TYPES OF COOKIES

Cookies can be in the form of session cookies or persistent cookies. Session cookies are deleted from your computer or device when you close your web-browser. Persistent cookies will remain stored on your computer or device until deleted or until they reach their expiry date.

In addition to “regular” cookies, some websites also use local and/or session storage and interaction requests, calling to store data on your computer with no expiration date. Despite the fact that these requests don’t set any cookies, they can still transfer privacy information to first or third parties (see explanation below).

SOURCE OF COOKIES

- First-Parties – First party cookies are set by the site itself and can only be read by a particular local site. They are commonly used for the functionality of a site (e.g. an e-commerce shopping cart).
- Third-Parties – Cookies set by third parties can be tracking or marketing companies (e.g. advertising networks). These cookies get re-read during visits to other sites if the visited sites do business with these tracking/marketing companies.

HOW DO WE USE COOKIES?

HeartFlow uses several types of cookies:

- HeartFlow uses a session cookie (a small data file placed on the hard drive of your electronic browsing device when you visit a website), which expires immediately when you end your browsing session
- HeartFlow also uses persistent cookies, which will store information on your hard drive so when you end your browsing session and return to this website later, the cookie information is still available.
- In addition, HeartFlow uses third party cookies for analytic and advertisement purposes. For information on the use of this type of cookie and your options to manage this use, please see our Privacy Policy.

HOW TO CONTROL COOKIES

You can control and/or delete several types of cookies as you wish – for details, please see www.aboutcookies.org.
For example, you can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it. You can further delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed.

If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

For further information on third party cookies placed by Google services, please visit our Privacy Policy.